



Quality TimeTM

Quality news and features for farm broadcasters from Certified Angus Beef LLC
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A healthy difference

30-second story

Keeping cattle healthy is all about preparation.

Pfizer veterinarian Gerald Stokka [STUH ka] says producers should take a whole-systems approach. Functional herd genetics coupled with good nutrition are the first steps.

The veterinarian says the effect of sickness on a calf persists long after an outbreak.

Actuality, Stokka :12: “If I have an animal that gets sick even at an early age, chances are the carcass quality of that calf will not be as good as a calf that’s come through that phase unscathed.”

(LINK: http://www.cabpartners.com/news/radio/stokka_health qt3_1_1.mp3)

Q: ...that phase unscathed.”

Dr. Stokka says later performance also suffers.

60-second story

Keeping cattle healthy is all about preparation.

Pfizer veterinarian Gerald Stokka [STUH ka] says producers should take a whole-systems approach.

Actuality, Stokka :18: “A total health program is not just vaccines, but it’s paying attention to the entire scope of producing healthy calves. That’s, what kind of genetics do I have? Are they genetics that are ‘conformational’ sound?”

(LINK: http://www.cabpartners.com/news/radio/stokka_health qt3_1_2.mp3)

Q: ...are conformational sound?”

The veterinarian says a sick calf causes labor problems immediately, but the effects persist long after an outbreak.

Actuality, Stokka :22: “Cattle that are healthy, that stay healthy throughout their entire lifetime, will tend to perform better. So if I have an animal that gets sick—even at an early age or if I have an animal that’s parasitized—chances are the carcass quality of that calf will not be as good as a calf that’s come through that phase unscathed.”

(LINK: http://www.cabpartners.com/news/radio/stokka_health qt3_1_3.mp3)

Dr. Stokka says later performance also suffers.

204-word story

Keeping cattle healthy is all about preparation.

Pfizer veterinarian Gerald Stokka [STUH ka] says producers should take a whole-systems approach.

Actuality, Stokka :27: “A total health program is not just vaccines, but it’s paying attention to the entire scope of producing healthy calves. That’s, what kind of genetics do I have? Are they genetics that are ‘conformationally’ sound—things like feet and leg structure, udder and teat conformation, mothering ability, disposition? All those things actually are part of a health program.”

(LINK: http://www.cabpartners.com/news/radio/stokka_health_gt3_1_4.mp3)

Q: ...a health program.”

The veterinarian says nutrition plays a significant role in the effectiveness of the vaccines and wormers, too.

Lifelong wellbeing is important. A sick calf causes labor problems immediately, he says, but the effects persist long after an outbreak.

Actuality, Stokka :22: “Cattle that are healthy, that stay healthy throughout their entire lifetime, will tend to perform better. So if I have an animal that gets sick—even at an early age or if I have an animal that’s parasitized—chances are the carcass quality of that calf will not be as good as a calf that’s come through that phase unscathed.”

(LINK: http://www.cabpartners.com/news/radio/stokka_health_gt3_1_3.mp3)

Q: ...that phase unscathed.”

Dr. Stokka urges producers to discuss a comprehensive health program with their veterinarians. He says cattlemen that do so will avoid problems and increase profit potential.

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