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NEWS

UPDATED
September 30, 2008

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Feeding Quality Forum registration now open

Hot topics in the feeding industry will take center stage at the Feeding Quality Forums set for Nov. 11 in North Platte, Neb., and Nov. 13 in Amarillo, Texas

“Times are changing so quickly,” says Mark McCully, Certified Angus Beef LLC (CAB) director of supply development. “This seminar will help feeders look to the future and address challenges head on.”

The meetings are sponsored by Pfizer Animal Health, Land O’ Lakes Purina Mills, *Feedlot* magazine and CAB.

Registration by Oct. 30 is \$50 and includes a *Certified Angus Beef*[®] brand steak lunch. Late registrations will be accepted as space permits for \$75.

Check-in and refreshments will begin at 9:30 a.m., with a welcome at 10:00. The schedule includes Mike Sands, chief economist with Informa Economics, and Pfizer veterinarian Robin Faulkner. Chandler Keys, vice president of government and industry relations for JBS Swift has been invited.

In North Platte, Nebraska Extension feedlot specialist Galen Erickson will cover, “High-priced Corn’s Effect on Calf-Fed and Yearling Cattle Profitability.” In Amarillo, Texas A&M assistant professor Jason Sawyer will address that same topic.

The day wraps up with a featured presentation, “What if it has all been a big FAT lie?” by Gary Taubes in Nebraska and Stephen Smith in Texas. Taubes is the author of “Good Calories. Bad Calories,” and Smith is a professor of meat science at Texas A&M.

All attendees will receive a free copy of Taubes’ book.

For more information or to register call Marilyn Conley, 800-225-2333, ext. 298, or email

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