

for immediate release
NEWS

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CAB Colvin Scholarship offers \$9,000 to students

A decade after retiring as executive director of the world's premiere branded beef company, Louis M. "Mick" Colvin's dedication to leadership in the beef industry is unwavering.

College juniors and seniors who share Colvin's passion for the beef industry are encouraged to apply for the \$9,000 in scholarships sponsored by Certified Angus Beef LLC (CAB) and the Colvin Scholarship fund.

Five students who demonstrate their commitment to the beef industry through the pursuit of a degree in meat, food or animal science, marketing, business, communications or other related degree will be eligible for the scholarships, ranging from \$1,000 to \$3,500 in value.

The winner of the \$3,500 scholarship may be invited to a paid internship with the company the following summer. The top two recipients will be encouraged to attend the 2010 CAB® Annual Conference in Puerto Rico, all-expenses paid. Students will have the opportunity to interact with leaders of the beef production, packing, foodservice and retail industry at the conference.

Students' applications will be evaluated based on activities and scholastic achievement, communication skills and reference letters. The application deadline is Nov. 16.

For more information and an application, students should visit <http://www.certifiedangusbeef.com/press/colvin/index.php> or contact Trudi Hoyle at 800-225-2333, ext. 211.

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