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Photo: http://www.cabpartners.com/news/photos/Emily_Krueger.jpg

Intern returns to branded beef company

It seemed like fate that Emily Krueger would join the Certified Angus Beef LLC (CAB) team. She grew up in the brand's hometown of Wooster, Ohio, and worked on a beef operation there. She'll graduate from The Ohio State University this June with a BS in agricultural journalism and minors in animal science and psychology.

CAB recruits interns nationwide, and few come from its backyard. But Krueger stood out, winning a spot last summer as a promotions and communications marketing intern, having already secured the spring 2012 position as industry information intern. What's more, the Ohioan has accepted a full-time post as CAB marketing specialist beginning this summer.

Meanwhile, Krueger is a Collegiate Young Farmers (CYF) president in charge of planning an annual Ohio ag industry tour, and member of Agricultural Communicators of Tomorrow (ACT). That adds to a resume list of studying natural resource management in Australia, teaching horse riding in Maine and winning last year's American Farm Bureau Collegiate Discussion Meet.

Working from Columbus, Ohio, this spring semester, she works with the a CAB team of editors in producing technical articles, features and news releases to help producers improve their ability to raise high-quality cattle.

The *Certified Angus Beef*® brand, founded in 1978, is owned by 30,000 farmer-rancher members of the American Angus Association. It draws on a supply of 15 million Angus-type cattle produced by cattlemen each year across North America. Government graders identify less than one in four of those that meet the brand's 10 quality specifications. Last year, 15,000 partners worldwide sold more than 800 million pounds of beef.

The not-for-profit company's mission is to add value to Angus cattle by marketing the original premium brand of fresh beef through its licensed partners. To learn more, visit the consumer website at www.certifiedangusbeef.com or the producer site at www.cabpartners.com.

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