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NEWS

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Nominations sought for CAB awards

The Angus breed can do it all, from cowherd to superior beef. Some producers obviously get that, and stand out for their vision of working across all sectors to realize the breed's potential.

Through two Annual Conference awards, Certified Angus Beef LLC (CAB) recognizes those who "Commit to Excellence," typically working with a feedlot to sell finished cattle to a CAB-licensed packer, says Mark McCully, assistant vice president for supply development.

"Each year, we solicit nominations for the seedstock and commercial awards," he explains. "The seedstock award honors a producer for commitment to finding and multiplying superior Angus genetics that enhance carcass traits.

"The commercial award goes to one who shares that broad vision, seeks advice from others and makes continual improvement all the way from cow to finished beef," McCully says.

Since 1992, only 36 producers have won the awards. "Someone you work with could join that list this year. Just write us a letter, conventional or email," he says.

Eligible candidates must have a record of measuring genetic and management criteria, and acting upon the information to better drive the supply of *Certified Angus Beef*[®] brand product. Additional consideration is given to producers who have been directly involved with CAB in its various programs and licensed feedlots over the years.

Nominations, due May 1, can include details on anything considered relevant. They should contain the producer name and contact information, type and size of operation, number of years postweaning data has been gathered, years linked to nominator's operation, and years involved with any specified CAB projects.

Winners will be selected and contacted, along with nominators, by June 1. CAB will produce features stories about the individuals, who will receive an expense-paid trip to the company's annual conference in Puerto Rico, Sept. 30 to Oct. 2.

To see a list of past winners and submit nominations, visit <http://www.cabpartners.com/producers/awards.php>, contact Marilyn Conley at 800-225-2333 or email MConley@certifiedangusbeef.com.

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